NearUS Boot camp Application
Video Guide

All applicants for the NearUS Boot camp – either Business to Business or Research to Market, must submit a video interview. There is a place designated in the application template, downloadable in the PT-Outline portal, for you to submit your video AS A YOUTUBE LINK.

ONLY YOUTUBE LINKED videos will be considered meeting eligibility requirements for the application process. (see below for guidelines as well as recommendations for how to create and upload a video).

Required Video Information:
Applicants must create a video that is an interview of the founder/majority stakeholder and any other company representative who will be attending the Boot camp. The video should show the founder clearly facing the camera answering the below questions. The video should NOT have any images, animations, or video footage of any products/technologies/etc. It MUST only be the potential Boot camp attendee explaining the following in 90 seconds or less:
- Please state your company name, industry you serve, and the name of your product or the type of technology you produce/serve
- Please state your name, title, responsibilities for the company
- Please provide a short pitch as to why your company and/or product is competitive and any successes with that product/technology to date

Video Specific Details (applicants MUST ADHERE TO THE FOLLOWING):
- Video cannot exceed 90 seconds of content
- Video cannot exceed 2 GB in file size
- Video must be compliant with YouTube acceptable formats such as MOV, MP4 (MPEG4), AVI, WMV, FLV, 3GP, MPEGPS, WebM (see below for additional help)
- Do not post any video content you are not comfortable posting as PUBLIC
- You do not need to upgrade to a paid version of YouTube
- Ensure the video has audio and addresses the above required content

Guidelines for Creating and Uploading a Successful YouTube Video:
Youtube’s Guidelines:
https://support.google.com/youtube/topic/16547?hl=en&ref_topic=4355169
Helpful Tips for a Strong Video from your Smart Phone (or a video camera):
https://www.youtube.com/watch?v=vpZvc8vtHvo
https://www.youtube.com/watch?v=j685NaMDVYE
Detailed Upload Instructions:
https://www.youtube.com/watch?v=9w-gQAw52uc